



20-25 JUNE 2021

THE 21st INTERNATIONAL CONFERENCE ON  
SOLID-STATE SENSORS, ACTUATORS AND MICROSYSTEMS

# TRANSDUCERS 2021

ONLINE )))) VIRTUAL CONFERENCE

# BENEFACTOR OPPORTUNITIES

## CONFERENCE CHAIRS

■ Jürgen Brugger  
EPFL, SWITZERLAND

■ Amy Duwel  
Draper Laboratory, USA

■ Yoshio Mita  
University of Tokyo, JAPAN

[www.transducers2021.org](http://www.transducers2021.org)

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# BENEFACTOR OPPORTUNITIES

[www.transducers2021.org](http://www.transducers2021.org)

## BENEFACTOR LEVELS

### PLATINUM

**\$10,000**  
(limit 5)

- Benefactor of the Day with Customized Banner at the Top of Online Platform Throughout Day
- Banner at the top of Email Announcement with Daily Schedule and a Link to Your Website
- 30 Second Ad (You Create) Played Once Per Day
- Two (2) Tweets to All Conference Attendees
- Customized Banner on Rotation During Presentations Throughout Week
- Four (4) Complimentary Registrations
- One (1) Poster Presentation
- Poster Flash Presentation
- Customized Page on Conference Website with a Link to Your Website
- Company Website, Email, Logo, and Write-Up on Conference Online Platform/App
- Up to Five (5) Url Links on Conference Online Platform/App
- Company Contact Information and Write-Up in Conference Final Program
- Contact Information of Registered Attendees that Opt-In

### GOLD

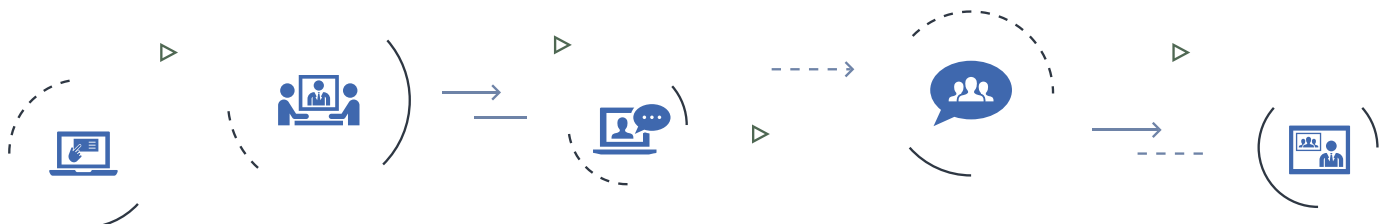
**\$5,000**

- One (1) Tweet to All Conference Attendees
- Customized Banner on Rotation During Presentations Throughout Week
- Three (3) Complimentary Registrations
- One (1) Poster Presentation
- Poster Flash Presentation
- Customized Page on Conference Website with a Link to Your Website
- Company Website, Email, Logo, and Write-Up on Conference Online Platform/App
- Up to Five (5) Url Links on Conference Online Platform/App
- Company Contact Information and Write-Up in Conference Final Program
- Contact Information of Registered Attendees that Opt-In

### SILVER

**\$2,500**

- One (1) Poster Presentation
- Poster Flash Presentation
- Two (2) Complimentary Registrations
- Customized Page on Conference Website with a Link to Your Website
- Company Website, Email, Logo, and Write-Up on Conference Online Platform/App
- Up to Five (5) Url Links on Conference Online Platform/App
- Company Contact Information and Write-Up in Conference Final Program
- Contact Information of Registered Attendees that Opt-In





## BENEFACTOR LEVELS (continued)

**BRONZE**  
**\$750**

- One (1) Complimentary Registration
- Customized Page on Conference Website with a Link to Your Website
- Company Website, Email, Logo, and Write-Up on Conference Online Platform/App
- Up to Five (5) Url Links on Conference Online Platform/App
- Company Contact Information and Write-Up in Conference Final Program
- Contact Information of Registered Attendees that Opt-In

## BENEFACTOR ADD-ONS

**\$100**

- Customized Banner on Mobile App for Three (3) Hours

**\$250**

- Customized Banner on Rotation During Presentations Throughout Week

**\$250**

- Customized Banner in Email Announcement of Daily Schedule with Link to Your Website



## VIRTUAL EXHIBIT BOOTH

**\$1,500**

- Virtual Exhibit Zoom Room During Designated Times for Attendees to Visit throughout Conference
- One (1) Complimentary Registration
- Customized Page on Conference Website with a Link to Your Website
- Company Website, Email, Logo, and Write-Up on Conference Online Platform/App
- Up to Five (5) Url Links on Conference Online Platform/App
- Company Contact Information and Write-Up in Conference Final Program
- Contact Information of Registered Attendees that Opt-In



# CONTRACT APPLICATION

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for a benefactor level in the 21st International Conference on Solid-State Sensors, Actuators and Microsystems. The Transducers Conference, upon its written acceptance of this Application, is to assign contribution benefits to the Applicant under all of the terms, conditions, and requirements as aforesaid. Applicant applies for one of the available benefactor levels at the fee indicated below. Contributions will be assigned on a first-come first-served basis.

BENEFACTOR LEVELS	BENEFACTOR ADD-ONS	VIRTUAL EXHIBIT BOOTH
<input type="checkbox"/> <b>PLATINUM</b> \$10,000	<input type="checkbox"/> \$100 - Mobile App Banner	<input type="checkbox"/> \$1,500 - Virtual Exhibit Zoom Room
<input type="checkbox"/> <b>GOLD</b> \$5,000	<input type="checkbox"/> \$250 - Presentation Banner	
<input type="checkbox"/> <b>SILVER</b> \$2,500	<input type="checkbox"/> \$250 - Email Banner	
<input type="checkbox"/> <b>BRONZE</b> \$750		

## PROGRAM LISTING Information as it should appear on Website.

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Company Email: \_\_\_\_\_ ie: info@transducers2021.org

Website: \_\_\_\_\_ *Must indicate url type: http:// https://*

## CONTACT PERSON

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Position: \_\_\_\_\_

## PAYMENT INFORMATION

**Bank Wire Transfer** (Bank wire transfer information will be sent to you upon receipt of this contract)

**Credit Card Payment**     VISA     MasterCard     American Express

**TOTAL**  
\$ \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_ Verification Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

**Please complete form and return with payment to:**  
Transducers 2021 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA  
Phone: +1-619-232-9499, Fax: +1-619-232-0799, Email: exhibits@transducers2021.org

### Cancellation Policy

- Contract will not be accepted after 20 May 2021 to ensure inclusion in marketing material
- A Contributor wishing to cancel their contribution prior to 20 April 2021 and after their signed application has been received will be refunded 50%
- Cancellations after that time will not receive a refund
- All cancellation notices must be made in writing